

ASSABET VALLEY CHAMBER OF COMMERCE

A Sample of Sponsorship Opportunities for Members

Auction (\$25+)

Have something to donate? We seek donations of \$25+ for our annual auction. Don't have anything? Consider purchasing a gift card to your favorite local restaurant or small retailer and pay it forward. All donations will be splashed across our social media and clearly illuminated on Bidding Owl, our virtual auction software. If mask recommendations are dropped, there is a good chance that we will go in-person for 2022.

Downtown Trick or Treats (Hudson & Maynard). (\$100)

Downtown Tricks are hosted on the Thursday before Halloween, from 4 to 6 pm., in both downtowns, and draw thousands to our central business districts. Sponsorship includes both communities.

Email Bulletin Sponsorship (\$100/month)

Support our bi-weekly e-bulletin with a monthly sponsorship of \$100. Only one sponsor/month, which means that you will get all the attention! We will sing your praises via social media and splash your horizontal logo, with a link, on our bulletin twice/month. The Bulletin is distributed to over 900 businesses and community leaders in the Assabet Valley.

Festivals (Hudson & Maynard) (\$1000, \$500, \$250, or \$100)

We host Hudson Fest in June and Maynard Fest in October. While weather dependent, these fests draw thousands to our central business districts. Sponsorship levels are \$1000, \$500, \$250, and \$100.

Market Music Sponsors (\$75)

Want to sponsor Market Music at the Hudson Farmers' Market? Weekly sponsorship is \$75, and weekly postings on social media will include your logo and a link to your website or FB. Sponsors, upon request, may receive a complimentary vendor space to distribute swag (like reusable bags). The Market season runs from June through September.

Virtual Legislative Forums (\$150 or \$250 for both)

These are great opportunities to hear about your legislators' agendas and ask meaningful questions. Virtually, we plan to host these forums in January and June 2022.

~~Website Sponsorship. \$250~~ **SOLD OUT**

Five sponsorship opportunities are available on an annual basis. This includes your logo and a link to your website on our homepage.

~~Winter & Spring Markets. \$500~~ **SOLD OUT**

In addition to the managing the Hudson MA Farmers' Market, we manage two shoulder markets, the Winter Markets and the Spring Markets.

Media Distribution Channels:

Facebook: 9263 followers. Includes Assabet Valley Chamber, Hudson150, Maynard Fest, Hudson Fest, & Hudson MA Farmers' Market.

Constant Contact: 2230 contacts, including 873 business leader contacts and 647 festival contacts.

Twitter & LinkedIn: 720 followers.

For more information, contact Sarah Cressy E: info@assabetvalleychamber.org C: 978.875.0197