

## 2007 Membership Survey

Opine! We really do want to know what you think! Better yet, your Board of Directors will use your input during their Planning Sessions!

### How do you rate the following programs..?

Rating Key:	1=poor	2=fair	3=good	4=very good	5=excellent	dk=don't know
After Fives	1	2	3	4	5	dk
Auction	1	2	3	4	5	dk
Award Ceremony	1	2	3	4	5	dk
Business Network Breakfasts	1	2	3	4	5	dk
Coalition for Holiday Giving	1	2	3	4	5	dk
Community Message Board	1	2	3	4	5	dk
Directory (on-line)	1	2	3	4	5	dk
Downtown Festivals	1	2	3	4	5	dk
Downtown Trick or Treats	1	2	3	4	5	dk
Email Bulletins	1	2	3	4	5	dk
Golf Tournament	1	2	3	4	5	dk
Health Insurance/HMO Programs	1	2	3	4	5	dk
Maps	1	2	3	4	5	dk
Member 2 Member Discount Program	1	2	3	4	5	dk
Monthly Mailers	1	2	3	4	5	dk
Networking Opportunities	1	2	3	4	5	dk
Relocation Materials	1	2	3	4	5	dk
Scholarship Program	1	2	3	4	5	dk
Seminars & Roundtables	1	2	3	4	5	dk
Web Page	1	2	3	4	5	dk
How would you rate overall service by Chamber Staff?	1	2	3	4	5	dk

over⇒

- Are the Chamber's services and programs priced appropriately? \_\_\_Yes \_\_\_No  
 If no, please explain. \_\_\_\_\_

- Are there additional services, programs or seminars you would like to see offered?  
 Yes  No      If yes, what? \_\_\_\_\_
- Would you like additional information on any Chamber Program?  Yes  No  
 If yes, what? \_\_\_\_\_
- Have you ever utilized the Chamber's web site?  Yes  No  
 If yes, what? \_\_\_\_\_  
 Suggestions for enhancement? \_\_\_\_\_
- Do you currently serve on a committee?  Yes  No. If yes, is it generally a positive experience?  Yes  No  Sometimes. Do you have any suggestions on how to improve the committee process? \_\_\_\_\_  
 \_\_\_\_\_

- Would you be interested in joining any of the following committees?  Yes  No

- |  |   |
|--|---|
| <input type="checkbox"/> Ambassador Committee              | <input type="checkbox"/> Board of Directors           |
| <input type="checkbox"/> Golf Committee                    | <input type="checkbox"/> Government Affairs Committee |
| <input type="checkbox"/> Marketing Committee               | <input type="checkbox"/> Maynard Fest                 |
| <input type="checkbox"/> Maynard Matters                   | <input type="checkbox"/> Scholarship                  |
| <input type="checkbox"/> Women's Business Advisory Council |   |

- Are there any additional committees you wish your Chamber to pursue?  
 Yes  No      Please explain \_\_\_\_\_
- Do you feel that the Chamber adequately represents business?  Yes  No  Sometimes. Do you have any suggestions on how to improve our representation?
- In comparison to 2006, how did your business fare in 2007?  
 Stronger  Weaker  The Same.
- What issues impede your success? \_\_\_\_\_

**Additional Comments Welcome!**

Name & Organization (optional) \_\_\_\_\_

**Fax to 978.562.4118 or email by 2/15**

***Assabet Valley Chamber of Commerce, 18 Church St., PO 578, Hudson, MA 01749  
 phone: 978.568.0360 fax: 978.562.4118 info@assabetvalleychamber.org***

